

Merchant discount news for residential members

Many of you are aware of our Merchant Crime Watch Discount program for our members. But, some of you may not know about it or, if you do, you may not know what to do to take advantage of it.

Basically when merchants in our city sign up to become Crime Watch members, we give them a Merchant Member decal to display at the entrance to their businesses. At the time that they join Crime Watch we ask them if they would like to offer a discount or free gift to our residential Crime Watch members.



If they say yes, we then give them an additional merchant discount decal, explain that the discount or gift must be something that they would not ordinarily give out to other customers and that our members must show their membership card to receive the discount or gift.

For agreeing to be a discount merchant we publish the business name and address in each addition of the "Inside News" for no fee. This is an excellent way for our merchant members to receive free advertising and for our residential members to receive a unique discount or free gift.

As with any special program there can be glitches or mix-ups. If you as a customer see a Discount Merchant sticker, show your membership

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card, and ask for your discount or gift. If the employee serving you does not know about this discount program, ask to see the owner or manager. Hopefully this person will remedy the situation and inform his employee about the discount program.

Should you not receive a discount or free gift and no one can help you, please call the Crime Watch office at 435-6528 and we will try to solve the problem.

Our Merchant Discount program is a win-win situation for our merchant and residential members. Please use this special advantage you have as a Crime Watch member and use the services of our merchant members. Happy New Year!