

ECONOMIC DEVELOPMENT BOARD

CITY OF PEMBROKE PINES, FL

May 10, 2023

The regular meeting of the ECONOMIC DEVELOPMENT BOARD was called to order by Chair Meister at 6:34 P.M., Wednesday, May 10, 2023 in The Frank Art Gallery.

Present: Chair Meister, Vice Chair Ziadie; Members, Alvarez, Liebeskind Reinstein, Chanzas and O'Loughlin

Absent: Members Borrero and Panciera

Also Present: City Liaison Christian Zamora, City Assistant Attorney Paul Hernandez, Linda Flynn Public Arts Plan Consulting Services and Board Secretary Nicole Lafrance

MINUTES

On a motion by Vice Chair Ziade seconded by Member O'Loughlin to approve the March minutes passed unanimously.

On a motion by Member Chanzas seconded by Member Alvares to approve the April minutes passed unanimously.

PUBLIC ART MASTER PLAN

City Liaison Zamora introduced Linda Flynn who is in charge of the Public Arts Master Plan.

Linda Flynn introduced herself as partner of the Cultural Planning Group that specialize in Public Art Master Plans for cities both big and small across the United States. The Cultural Planning Group is currently working on Master Plans for 4-5 cities within Florida, she went on to speak about her team members Rosario and David Saunders who is based out of California and will be advising with this Master Plan from afar. Linda Flynn spoke about their company's experience and how they have seen a resurgence in Public Art in the last 7-8 years and they had just finished a Master Plan for the City of Naples. Linda Flynn

also mentioned the national examples and Santa Clara Water District in California where they had a voter mandate to include public art. Linda Flynn also mentioned in St Petersburg they did a public arts piece by Janet Echelman an artist from the Tampa area. Linda also mentioned how when making a Master Plan for the Public Arts there can be lots of technicalities and ordinances. Linda Flynn states what she thinks is “success” it would be understanding the community vision and elevating awareness in PA, aligning with other city plans including park plans.

Linda goes on to talk about an art festival in Arizona, which became such a big event and has benefited local businesses and local tourism. She also brings up a temporary piece of public art that was done in West Palm Beach, this piece was a swing set that played music while you swing. The idea is that you have to swing with other people to hear the music. The city of West Palm Beach found great social and economic impacts and the piece was left up longer than initially intended.

Linda concluded with a Q&A. Liaison Zamora asked how this Master Plan can help promote local businesses, to which Linda mentioned how the city has a few park renovations and how they will create gathering spaces which will lead to directing the community to more local spaces. Chair Meister asked about doing a smaller project such as wrapping utility boxes and how she would like to see that in a way that represents Pembroke Pines. Linda agrees, and states it is a great way for smaller local artists to get their work seen. Member Alvarez asked if Linda has access to local artists, Linda lets her know that Holly Bonkowski works with the local artist and to reach out to her for a list.

LIAISON REPORT

Liaison Zamora lets members know that the Planning and Zoning department has been very busy. He speaks about the Commission meeting was very busy, the city declared April 28th as Arbor Day. He also mentioned at that meeting they approved the maintenance improvements with FDOT in the Pines Village area. Liaison Zamora also mentioned that at the last commission meeting the commission directed the staff to sign

a contract agreement to acquire the land on SW 96 and Pembroke Road for the purpose of conservation. Member Chanzas mentions that the land there was possibly going to be made into townhomes and the residents of Pembroke Pines were opposed, so the city bought the land to be kept as a green space. Liaison Zamora mentions at the last commission meeting they are trying to rezone a property about 5 acres located west of 184 Pines Blvd. around Tuscan Pines to build townhomes, 54 units. Chair Meister asks if the Planning and Zoning Department can deny the change of land use, Liaison Zamora replied that it is up to the county. Chair Meister states that seems like a lot of townhomes vs acreage. Liaison Zamora lets members know the May 11 Planning and Zoning meeting they will be discussing Pembroke Gardens exterior modifications such as paint and signage. He also mentions the Dunkin Donuts exterior modifications such as paint and signage.

Liaison Zamora went on to inform members of events coming up in the city including the mayors Chess event, Memorial Day, Spring into Art and Music event, and Savor the Sounds.

DISTRICT REPORTS

District 1 – Member Borrero was absent.

District 2 – Member Chanzas mentions the big changes coming to the City of Pembroke Pines, including the Mayors announcement to step down.

District 3 – Member Ziadie mentions Vice Mayor Siple advises residents to be prepared for upcoming Hurricane Season, she also mentions to residents the mosquito issue in the area and if they need assistance with a problem to call the county.

District 4 – There was none.

Chamber – Chamber Report was done by Member Liebeskind where he spoke on a ribbon cutting at North Perry Airport that took place earlier today. Member Liebeskind informs members of 3-4 ribbon cuttings coming up in the next few weeks. Member Liebeskind informs members of the Pinnacle Awards on June 1st where he will be inducted as the Chair. He goes on to mention the Chamber

breakfast where there were 150 people in attendance. The Chamber has broken their record with 741 members, Member Liebeskind mentions how it is becoming a younger generation. Member Liebeskind expresses how it is a great time to be a Chamber member with a lot of upcoming events and how Patty is doing a wonderful job and she is great to work with. Member Liebeskind mentions there are 3 new board members making 21 members total. Liaison Zamora mentions how he participated in a few recent ribbon cuttings. Liaison Zamora also mentions the Commission breakfast where they were encouraging homeowners to prepare for hurricane season and flooding. If residents need assistance they can call South Florida Drainage.

Member Alvarez speaks on the Cinco de Mayo and St Patrick's Day events held at the Pembroke Gardens and everything went smoothly, great turnout. Member Alvarez mentions the new stores coming including Lovesac, Laser Away, and Lululemon. She also mentions how David's Bridal has gone bankrupt, as far as the store in Pembroke Gardens they remain open and business as usual.

Member Alvarez mentions how Pembroke Gardens is working with Federal Reality with looking at enhancements to the area and how Linda Flynn's presentation was very informative for this task. She explained that they are looking for what does the community wants to see at Pembroke Gardens including art, public spaces, new stores, greenspace. She mentions how they are working with artists and architects. She encourages members if they see something or have ideas of what they would like to see to please send it to her. Member Alvarez thanks Planning and Zoning for being great to work with. Member Alvarez expresses how she would like to set up a meeting with Holly Bonkowski to see about a partnership with Pembroke Gardens and the city.

NEW BUSINESS

Liaison Zamora mentions the Green Plan approval that happened on April 4th as well as the adoption of the Transportation Master Plan at the June meeting and reminds members of Board Night on June 7th. Liaison Zamora also reminds members of the next Economic Development meeting June 14th where they will do elections. Chair Meister requests that members attend Board Night in support of her and the Economic Development Board.

Liaison Zamora mentions the uptick in the city building without permits and how the city is trying to get the community educated by posting this information in City Connect. Member Chansez asked about the Century Village trail and the linear park being made, she is happy about this since it is something the residents there have been asking for for a long time. Member Chansez also mentions the Boston Market location being turned into a Chipotle. Liaison Zamora explains how this will be a drive thru site only, functioning fully on the Chipotle app. Chair Meister brings up the Reuter recycling and the possibility of the city starting to recycle again. Liaison Zamora also mentions the blue building, which is the Memorial Hospital on Pines Blvd. Member Chansez comments on how fast the building was put up and it looks nice.

Chair Meister brings up the annual report and how it looks good to go.

OLD BUSINESS

There was none.

ABSENCES

On a motion by Member O'Loughlin seconded by Member Chansez to excuse the absence of Vice Chair Ziadie and Members Panciera, Chansez, and Borrero from the April meeting passed unanimously.

On a motion by Vice Chair Ziadie seconded by Member Chansez to excuse the absence of Member Borrero and Panciera from the May meeting passed unanimously.

ADJOURNMENT

On a motion by Member O'Loughlin seconded by Member Chansez to adjourn the meeting at 7:39 P.M passed unanimously.

Respectfully submitted,

Nicole Lafrance
Board Secretary

ADJOURNED: 7:39 P.M.

APPROVED: