

PEMBROKE PINES POLICE DEPARTMENT

**9500 Pines Boulevard
Pembroke Pines, FL 33024
954-436-3200 Office
954-431-2200 24 Hour Dispatch Center
954-252-5029 PIO PHONE**

NEWS RELEASE

PIO ASSIGNED THIS INCIDENT: Sgt Sengelmann

PPPD CASE NUMBER: _____ **DATE:** Feb 25th - May 31st, 2015 **TIME:** _____

CHARGE/INCIDENT: High Visibility Enforcement of Pedestrian & Bicycle Safety Initiative

PLACE OF OCCURRENCE: City-wide

SUBJECT(S) – NAME, AGE, DOB, RACE, SEX, ADDRESS:

1) N/A

SUSPECT(S) – NAME, AGE, DOB, RACE, SEX, ADDRESS:

1) N/A

DESCRIPTION OF INCIDENT:

The Pembroke Pines Police Department will participate in the High Visibility Enforcement of Pedestrian & Bicycle Safety initiative which began **February 25th, 2015** and will run through **May 31st, 2015**. This initiative is under the direction of the Florida Department of Transportation and is managed by the University of South Florida. The goal of this initiative is to promote pedestrian and bicyclist safety through the use of traffic education and enforcement of all road users, including pedestrians, bicyclists, and motorists in high priority counties across the state. Broward County is one of the high priority counties named in the program.

Between 2008 and 2012, traffic crashes on Florida roads and highways resulted in 2,453 pedestrian fatalities and 530 bicyclist fatalities. (*Source: Alert Today Alive Tomorrow – Florida’s Pedestrian and Bicycle Focused Initiative Tip Sheet*).

The Pembroke Pines Police Department’s involvement in this initiative will begin with an “Educational Campaign” from **February 25th, 2015 to March 19th, 2015**. During these dates, officers at targeted locations within the city will distribute informational pamphlets to motorists, pedestrians and bicyclists, detailing Pedestrian & Bicyclist safety tips. Officers at these locations who observe violations by motorists, pedestrians and bicyclists, will seek to issue warnings in lieu of traffic citations. The remaining dates after **March 19th, 2015** will be the Enforcement Portion of the initiative, where violations observed will result in the issuance of Uniform Traffic Citations, which carry fines ranging from **\$63.50 to \$263.00**.

If you have any questions or would like additional information about the Pembroke Pines Police Department’s involvement in the High Visibility Enforcement of Pedestrian & Bicycle Safety initiative, please contact Sergeant Chris Sengelmann of the Traffic Unit at **(954)-432-2200**.

Anyone with information regarding this incident is urged to contact the Pembroke Pines Police Department at 954-431-2200, email to Tips@ppines.com, or call Crimestoppers at 954-493-TIPS