



Pembroke Pines Police Department



9500 Pines Boulevard · Pembroke Pines · Florida 33024
Administrative Phone - 954-436-3200
24 Hour Dispatch - 954-431-2200
PIO On-Call Number - 954-252-5029

MEDIA RELEASE

ASSIGNED PIO:

Sergeant Sengelmann

PPPD CASE NUMBER:

DATE: May 18, 2015 -
May 31, 2015

TIME:

AM

CHARGE/INCIDENT:

National Click It Or Ticket Campaign

PLACE OF OCCURRENCE:

City-wide

INCIDENT SUMMARY:

Beginning May 18, 2015 the Pembroke Pines Police Department will be taking part in the National Click It or Ticket Campaign which focuses on seat belt enforcement. The campaign will run until May 31st, and will see our officers out in full force cracking down on motorists who are not belted.

It's a fact that seat belts save lives, and the Pembroke Pines Police Department considers seat belt enforcement an integral part of basic roadway safety. According to the National Highway Traffic Safety Administration (NHTSA), in 2012 seat belts saved an estimated 12,174 passenger vehicle occupants from dying, while an estimated 10,335 unbuckled passenger vehicle occupants died. Help us prevent unnecessary traffic-related deaths and injuries by taking a moment and buckling up.

This campaign is a joint effort between the police department and our community, and we encourage everyone to promote vehicle and roadway safety to their friends and family. For more on the National Click It or Ticket Campaign, please visit www.nhtsa.gov.